

# Howdy!



This year, the Westward Home Gala marks a milestone that reflects the very heart of Orange County Community Housing Corporation's mission.

We are celebrating the 20th Anniversary of SteppingUP – our College Access Program and the third step in our Pathway to Prosperity: Education.

But SteppingUP does not stand alone. For nearly 50 years, OCCHC has understood a simple truth: education is only possible when stability comes first. Without access to affordable housing and the tools to manage finances, even the most motivated students face impossible odds.

That is why our work has always been built on three essential pillars:

- Affordable Housing – so families have a safe, stable place to call home.
- Financial Literacy – so parents and students can plan, budget, and move forward with confidence.
- Education – so the next generation can access opportunity and build a future beyond survival.

SteppingUP was created to complete that pathway.

For twenty years, the program has helped students from low-income families believe college is possible – and then supported them through the complex realities of getting there and staying there. In one of the most expensive counties in the country, this support is not optional. It is essential.

SteppingUP students have become first-generation college graduates, professionals, and leaders. Their success is the result of long-term investment, not one-time intervention. It happens when a community commits to walking alongside families and students at every stage.

This year, we are also introducing The Compadre Fund: a flexible emergency fund designed to support SteppingUP students when unexpected financial challenges arise.

- A car repair.
- A broken laptop.
- A family emergency.

For many students, a \$300 setback can mean leaving college altogether. The Compadre Fund ensures that when life happens, students have someone to step in.

As a sponsor of Westward Home, you are investing in a complete pathway—not just a program. You are helping families achieve housing stability. You are equipping parents and students with financial tools. And you are ensuring students can pursue and complete their education without being derailed by circumstances beyond their control.

We invite you to join us as a sponsor or underwriter of the 2026 Westward Home Gala and the 20th Anniversary of SteppingUP.

Enclosed, you'll find opportunities to partner with us in creating lasting, generational change across Orange County. Thank you for believing in stability as the foundation. Thank you for believing in education as the future. And thank you for helping us ensure that opportunity is not fragile, but enduring.

**BEST WISHES**  
*Nora Mendez*

**EXECUTIVE DIRECTOR OCCHC**  
**NORA@OCCHC.ORG**  
**(714) 558-8161 EXT.111**



# SPONSORSHIP & UNDERWRITING *Opportunities*

THE RANCH



1025 E Ball Rd Anaheim, CA 92805  
Wednesday, September 16, 2026

[westwardhomegala.com](http://westwardhomegala.com)



## THANK YOU TO THE SUPPORT OF OUR 2026 WESTWARD HOME SPONSORS



### OCCHC MISSION

The Orange County Community Housing Corporation (OCCHC) was founded in 1977 with a mission to transition extremely low-income families towards greater self-sufficiency by assisting them with housing and education. Today, we celebrate over 45 years of service and thousands of families that have been housed from homelessness by OCCHC and those continuing to break their very own cycle of poverty through affordable housing and education. Join us by helping us provide not just a house, but a home and a future at Westward Home.

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501(c)3 - 95-3221290  
714.558.8161

[WestwardHomeGala.com](http://WestwardHomeGala.com)

# SOMETIMES, IT ONLY TAKES \$300 TO *Change* A LIFE

For many low-income college students, success isn't about talent or effort. It's about what happens when life shows up uninvited.



AND SUDDENLY, STAYING IN COLLEGE BECOMES IMPOSSIBLE.

It's estimated that just a \$300 emergency can force a low-income student to drop out of college – not because they don't want to continue, but because they don't have anyone to step in.



WestwardHomeGala.com

# THAT'S WHY WE CREATED THE *Compadre Fund*



*A compadre is someone who shows up. Someone who stands beside you when things get hard. Someone who helps you stay on your feet when life tries to knock you down.*

The Compadre Fund is a flexible emergency fund for students in OCCHC's SteppingUP Program. It exists for the moments that don't fit neatly into tuition, books, or housing – but make all the difference.

**Car repairs.**  
**Technology needs.**  
**Unexpected bills.**

Critical moments that can determine whether a student stays enrolled or walks away.

## THIS FUND SAYS: YOU'RE NOT ALONE.

Our goal is to raise \$100,000 to ensure that when life happens, SteppingUP students have a compadre ready to help.

Because education shouldn't be fragile. And no student should have to abandon their future over a momentary setback.

Purchase a Compadre Fund Sponsorship for \$2,500.

## YOUR SPONSORSHIP INCLUDES:

- 2 tickets to Westward Home
- Quarter-page ad in the 20th Anniversary SteppingUP Year Book (gala program)
- Logo on printed and digital invitation, event website, and sponsors' e-blast.

Your sponsorship directly supports SteppingUP students when unexpected emergencies threaten their ability to stay in college. As a Compadre Fund Sponsor, you're not just giving – you're stepping in at the moment it matters most. Because sometimes, being a compadre is the difference between stopping and moving forward.





# SPONSORSHIP Opportunities

Play an active role in our Westward Home, A Gala to Break the Cycle of Poverty by becoming a corporate sponsor. A range of options gives everyone a chance to impact families in need.

## TITLE SPONSOR - \$100,000+

- Named presenting sponsor at time of signing
- Co-branded video
- 2 VIP tables (equivalent to 12 tickets)
- Full-page ad in the 20th Anniversary SteppingUP Year Book (gala program)
- Dedicated social post
- Dedicated email
- Event social media folder
- Logo on printed and digital invitation
- Logo and link on event website
- Logo and link on all sponsor e-blasts
- Logo on all digital and printed marketing material
- Verbal recognition at the event
- OCBJ AD

## PLATINUM SPONSOR - \$50,000+

- 2 VIP tables (equivalent to 12 tickets)
- Full-page ad in the 20th Anniversary SteppingUP Year Book (gala program)
- Dedicated social post
- Dedicated email
- Event social media folder
- Logo on printed and digital invitation
- Logo and link on event website
- Logo and link on all sponsor e-blasts
- Logo on all digital and printed marketing material
- Verbal recognition at the event
- Opportunity to give event take away
- OCBJ AD

## GOLD SPONSOR - \$25,000+

- 1 VIP table (equivalent to 6 tickets)
- Half-page ad in the 20th Anniversary SteppingUP Year Book (gala program)
- Dedicated social post
- Dedicated email
- Event social media folder
- Logo on printed and digital invitation
- Logo and link on event website
- Logo and link on all sponsor e-blasts
- Logo on all digital and printed marketing material
- Verbal recognition at the event
- OCBJ AD

## SILVER SPONSOR - \$10,000+

- 6 tickets to the gala
- Quarter-page ad in the 20th Anniversary SteppingUP Year Book (gala program)
- Dedicated social post
- Event social media folder
- Logo on printed and digital invitation
- Logo and link on event website
- Logo and link on all sponsor e-blasts
- Logo on all digital and printed marketing material
- Verbal recognition at the event

## BRONZE SPONSOR - \$5,000+

- 4 tickets to the gala
- Quarter-page ad in the 20th Anniversary SteppingUP Year Book (gala program)
- Dedicated social post
- Event social media folder
- Logo on printed and digital invitation
- Logo and link on event website
- Logo and link on all sponsor e-blasts

## COMPADRE FUND - \$2,500

- 2 tickets to the gala
- Quarter-page ad in the 20th Anniversary SteppingUP Year Book (gala program)
- Logo on printed and digital invitation
- Logo and link on event website
- Logo and link on all sponsor e-blasts



# UNDERWRITING *Opportunities*

## 20TH ANNIVERSARY STEPPINGUP YEAR BOOK (GALA PROGRAM)

\$7,500+

- 6 tickets to the event
- Full-page ad in the 20th Anniversary SteppingUP Year Book (gala program)
- Logo on printed and digital invitation
- Logo and link on event website
- Logo and link on all sponsor e-blasts
- Logo on all digital and printed marketing material

## IMPACT VIDEOS AND PHOTOGRAPHY

\$7,500+

- 6 tickets to the event
- Full-page ad in the 20th Anniversary SteppingUP Year Book (gala program)
- "Produced by" name recognition on final videos
- Logo on printed and digital invitation
- Logo and link on event website
- Logo and link on all sponsor e-blasts
- Logo on all digital and printed marketing material

## LIVE ENTERTAINMENT UNDERWRITER

\$5,000

- 4 tickets to the event
- Half-page ad in the 20th Anniversary SteppingUP Year Book (gala program)
- Logo on directional and way-finding signage
- Logo on printed and digital invitation
- Logo and link on event website
- Logo and link on all sponsor e-blasts
- Logo on all digital and printed marketing material

## VALET PARKING UNDERWRITER

\$5,000

- 4 tickets to the event
- Half-page ad in the 20th Anniversary SteppingUP Year Book (gala program)
- Logo on directional and way-finding signage
- Logo on printed and digital invitation
- Logo and link on event website
- Logo and link on all sponsor e-blasts
- Logo on all digital and printed marketing material
- VIP Hour

## BAR UNDERWRITER

\$5,000

- 4 tickets to the event
- Half-page ad in the 20th Anniversary SteppingUP Year Book (gala program)
- Logo on the bars and cocktail napkins
- Logo on printed and digital invitation
- Logo and link on event website
- Logo and link on all sponsor e-blasts
- Logo on all digital and printed marketing material

## FLOREAL CENTERPIECES UNDERWRITER

\$5,000

- 4 tickets to the event
- Half-page ad in the 20th Anniversary SteppingUP Year Book (gala program)
- Logo on the dinner menu
- Logo on printed and digital invitation
- Logo and link on event website
- Logo and link on all sponsor e-blasts
- Logo on all digital and printed marketing material

## VOLUNTEER MEALS

\$2,500

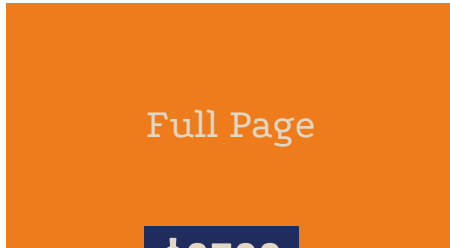
- 2 tickets to the event
- Message mention ad in the 20th Anniversary SteppingUP Year Book (gala program)
- Logo on printed and digital invitation
- Logo and link on event website
- Logo and link on all sponsor e-blasts
- Logo on all digital and printed marketing material

# 20TH ANNIVERSARY STEPPINGUP *Year Book*



## FULL PAGE *Ad & Message*

16" wide x 9" high



**\$2500**

## HALF PAGE *Ad & Message*

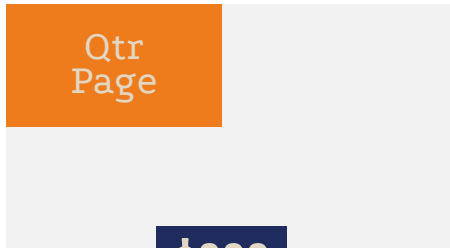
8" wide x 9" high



**\$1000**

## QUARTER PAGE *Ad & Message*

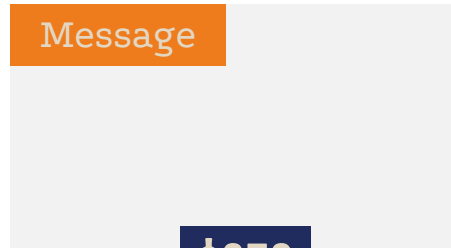
8" wide x 4.5" high



**\$600**

## MESSAGE *Mention*

8" wide x 2.25" high



**\$250**